

Privacy Policy – GDPR

1. Data Controller

The controller of your personal data is:

Bustec production s.r.o.
Company ID: 63485354
Registered Office: Brněnská 1748/21b, 678 01 Blansko
E-mail: info@bustecproduction.cz
Phone: +420 516 490 941

The controller's contact details are also available in the Contact section on the website.

2. Personal Data We Process

Operation of the website and provision of services may involve processing the following categories of personal data:

a) Data Provided by the User

First and last name
Email address
Phone number
Message / content submitted via the contact form

This data is obtained directly from you when submitted via forms, email, or other communication.

b) Technical and Analytical Data

IP address
Device and browser information

Website activity data (visited pages, time)
Cookies

This data may be collected automatically when visiting the website.

3. Purposes and Legal Bases of Processing

Purpose | Data Category | Legal Basis

Responding to inquiries | Name, email, phone | Contract / Consent

Contact form services | Name, email, phone, message | Pre-contractual measures

Website analytics | Technical data | Legitimate interest

Cookies and tracking | Technical data | Consent

Website security | Technical data | Legitimate interest

4. Processing Based on Consent

Consent is given through active confirmation (e.g., ticking a checkbox).
It is voluntary and may be withdrawn at any time.

5. Cookies and Tracking Technologies

A) What Are Cookies

Cookies are small text files stored in the user's browser.

B) Types of Cookies

Necessary cookies – ensure website functionality.

Analytical cookies – collect anonymous data.

Functional cookies – remember settings.

Marketing cookies – track advertising behavior.

C) Cookie Consent Management

Users may:

Accept all cookies

Customize preferences

Reject non-essential cookies

Consent can be changed anytime.

6. Data Retention Period

Contact form data: up to 3 years.

Analytics data: up to 2 years.

System logs: max. 90 days.

Retention depends on service providers.

7. Recipients of Personal Data

Data may be transferred to:

Web hosting provider [insert details]

IT service providers

Analytics providers

Marketing partners (with consent)

Legal/accounting advisors

All transfers comply with GDPR.

8. Your Rights Under GDPR

You have the right to:

- Access
- Rectification
- Erasure
- Restriction
- Portability
- Objection
- Withdraw consent

Contact: [insert email]

9. Automated Decision-Making

No automated decision-making is used.

10. Data Security

Protected by technical and organizational measures.

11. Policy Updates

This policy may be updated.
Current version is always available online.

12. Supervisory Authority

Office for Personal Data Protection (ÚOOÚ)
<https://www.uoou.cz/>

